



# CROMFORD HEALTH

[www.CromfordHealth.com](http://www.CromfordHealth.com)

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**WHO:** Established in 2018, Cromford Health is dedicated and passionate about growing the collective knowledge and application of digital health and telehealth / telemedicine through collaboration with our clients. Read our [history and inspiration here](#).

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**WHAT:** Cromford Health works differently than most advisory groups and takes an active role with our clients to build durable skills and solutions that yield sustainable telehealth programs with identifiable economic, social, and high quality clinical outcomes in the communities we serve. We provide a variety of services related to strategically developing, implementing, and managing digital health and telehealth programs/ initiatives.

**ENGAGEMENT APPROACH OPTIONS:**

- Traditional Deliverable Based - Defined advisory scope and start/stop dates.
  - Monthly Retainer Based - Ongoing advisory work to plan, launch, optimize, manage, and scale short and long term telehealth; (examples include but not limited to: implementation, operations, grant work, and research studies.)
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**WHY CROMFORD:** Cromford Health leadership team's telehealth experience dates to 2006 and is demonstrated through the outcomes we achieve helping rural and community hospitals expand provider access to specialists, compete in new service areas, and generate new revenue. Our [published resources](#) with clients and trusted collaborators are an industry source of thought leadership and telehealth best practices; and among the top downloaded in the world (telehealth topics: strategy, leadership, operations, regulatory aspects, business models, and realizing sustainable ROI and VOI).

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**WHY NOW:** A [December 2021 Report](#) from the [US Department of Health and Human Services](#) identifies a nationwide access disparity to telehealth for Medicare beneficiaries living in rural communities. The access disparity is being addressed federally by several new funding sources. Cromford Health helps rural hospitals identify quick wins and strategic priorities, including actions to obtain funding for identified telehealth initiatives. **2022 is the Year to Take Action and Improve the Access and Presence of Telehealth in Rural America.** [Contact Us](#) Today to Begin Your Telehealth Story.

